



Getting Started Checklist

- Register for the app at <https://www.profileaestheticmanagement.com/> and download to your phone. PC? Use the webapp at app.profileaestheticmanagement.com. Android? Follow the [instructions here](#) to download to your android phone.
- You may want to register your business. This is easier than it sounds. Be sure to start early as this can take up to a few months. You can always update your EIN (Employer Identification Number) in “Settings”.
- Find a medical director, if necessary.
- Add providers through email invitations in the app. If you want to add yourself, you must use a different email address from the email used for registration.
- Find/ create consent forms. Add them to the app. [Check out our templates](#).
- In the app, add your services and prices. Then select which providers get to use them.
- Add patients in the app.
- Do two or three practice appointments to familiarize yourself with the ins and outs of an appointment.
- Create a Facebook page, Instagram account, Tik Tok, Google my Business, and the like to garner attention. Check out what other providers are posting. Be active in social media.
- Have an area set up and/ or know how you’re going to create Before & After photos for posting. Check out [this](#) article.
- Have your materials and product ready. Check out [this supply kit](#) and these links for product. Don’t forget sharps containers and their disposal!

Review your course materials.

You're ready to go!